



ROI4PRESENTER

USE CASES

CATCH A CLIENT USING A LINK FOR A PRODUCT DEMO

Just one link - and you have a presentation that is available 24/7 and the chance to get a hot lead thanks to online communication.



How does it work?

- You are creating a presentation. It can be a video, slide show, recording of your product presentation at an exhibition, lecture or an excursion.
- Upload it to Roi4Presenter, add audio, FAQ and select slides for the pitch mode (it's a special mode, which introduces the main content in the minimum amount of time).
- Set up your show and link it to the product demo button or add it to your web page in frame.
- The client opens the presentation. At this point, you will receive a message that someone is watching your presentation and you can immediately inform the client that you are ready to chat.
- You can customize the presentation so that the client themselves can take the initiative and invite you to talk. The format in which the communication will take place can be video, audio or text chat.

Use Roi4Presenter to combine product demos and real customer interaction and instant communication.

NON-STOP WEBINAR

Make every webinar more effective by turning it from a one-time event to a continuous lead generation tool.



Benefits

- You no longer need to consider or plan for the time to hold a webinar or worry that it is inconvenient for some of the visitors. They can choose when to watch and ask their questions. Accordingly, there will be no loss of leads due to the fact that someone wanted to attend a webinar, but could not find time in their schedule.
- If several speakers are announced for a webinar, there is no need to look for a time convenient for everyone. The speakers can record their part when it suits them.
- Since there are no time limits in this format, unlike a regular webinar, it is possible to answer all questions without exception.
- Since there are fewer visitors at any given moment in the non-stop webinar format than in a regular webinar, more attention can be paid to warming up each potential lead in the course of answering questions.

Use Roi4Presenter to save your time and get more from your webinars

INSTANT ONBOARDING OF SALESPEOPLE

Forget difficult LMS. Upload content, give your colleagues links, and keep track of their browsing progress.



Advantages

- You don't have to run an onboarding presentation for every new salesperson, sales team, or business partner. It is enough to give a link to one already uploaded to Roi4Presenter.
- The author of the presentation can set it so that he can see the progress of everyone who connects to it.
- The presentation can be supplemented with scripts with tips and recommendations to sellers on product presentation, greatly simplifying the work process for the presenter and he will be able to work with the new product almost immediately.
- In the FAQ section, you can link frequently asked questions to specific slides and a text response in the chat. Thanks to this, the seller, even if he is not very well versed in the new product, will be able to learn how to easily answer customer questions and keep at hand the techniques for dealing with typical objections.

Use Roi4Presenter to save your time and the time of your colleagues