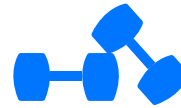




**Sales Growth**



**Increased Presentations Quality**

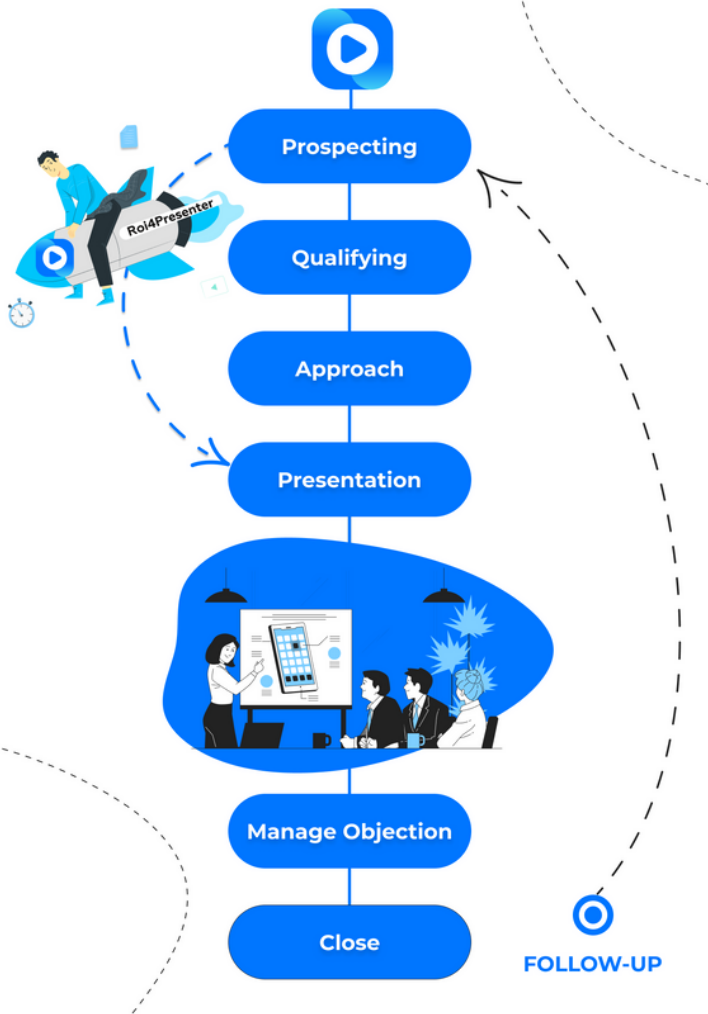


**Fast Sales Managers Onboarding**



**Sales Managers Efficiency Growth**

## THE 7 STEP SELLING PROCESS



**ROI4PRESENTER**  
Brings Leads to the 4th  
Stage of the Deal in  
One Day



A good salesperson can sell anything, right? Partly. Of course, it is easier for some to conclude deals, but even these people will fail trying to sell everything according to one scheme. For example, IT products in the B2B sphere are the same as books on store shelves.

Of course, there are basics that are similar for sellers in any industry - product knowledge, sales methodology and understanding the client's pain. But the way potential customers get to know a product for the first time is different. Software cannot be touched by the client, and IT equipment does not show its value in appearance, so the impression has to be made in a different way.

The main element at the beginning of IT purchase negotiations is a sales presentation.

**Roi4Presenter** allows you to make a presentation from your smartphone with a couple of clicks.

After uploading their presentation and adjusting the settings, the user gets a link to the presentation and sends it to listeners. The listeners can view the presentation at any time, without the presenter being present, using a web browser on a desktop or smartphone, rate the slides, and ask questions.

The presenter receives a notification when someone enters by using their link or starts a chat, and can connect and continue the show live, using their smartphone as a remote control.

**Catch clients for a demo and direct speech!**



## Main capabilities

! Before starting work, you can upload a presentation from Google Drive / PC or select any of the presentations available in the built-in Service Library, as well as import and convert videos into slides.

! Creation of mass or individual presentations, short versions (pitches), adding answers to frequently asked questions, audio, and converting videos to a slide.

! The presenter receives notifications that listeners have started watching and can connect to the listener for real-time communication. The presenter has access to text prompts, audio and video streaming, and can chat with the listener. Thanks to this, the presenter is always in the right place at the right time to answer the listeners' questions and start a dialogue.

! The listener can independently view the recorded presentation, and at the same time choose its details, rate the slide, share on social networks, and ask questions in chat or by voice.

! After the presentation is over, the presenter has access to reports with listener data, the history of their reactions to slides, and messages left in the chat.

! Storage of presentations is in the cloud, with password protection. The presenter can provide access to other companies to view, link and copy their presentations, or make the presentation available only to them personally.

## Benefits

### Continuous lead generation

Once you have created a presentation, you can share it by link or embed it on any website in a frame as a player and customize the form for collecting contact information from listeners. Thus, your presentation will be working 24 / 7.

### Simplicity for listeners

Listeners do not need to install any software; the presentation is viewed in a browser window.

### Free to use

Even the free plan includes absolutely all functions. You can switch to a paid plan if you do not have enough time for the duration of your online session, exceed the maximum number of presentation downloads or the maximum number of participants who can join your online presentation at the same time - these are the only three points that have restrictions on the free plan.

## Pricing Plans

Pay annually with a 20% discount

€ 39 / month  
per user

€ 79 / month  
per user

### PLAN OPTIONS

FREE

STANDARD

PRO

Number of presentation uploads

5

25

unlimited

Maximum number of participants who can join your online presentation

20

100

500

Session duration

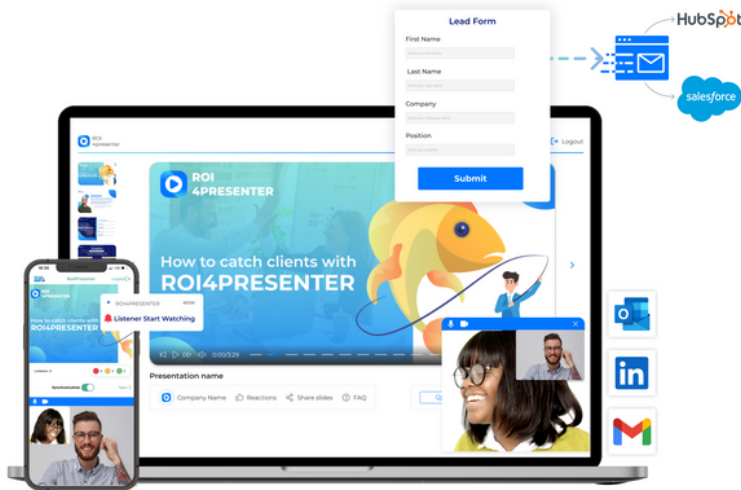
40 min

unlimited






unlimited

CRM integration, Customizing of the active presentation page, Priority support





## Advantages

-  Mobility - Use the App as a Remote Control
-  Offline / Online Presentation Modes
-  Saving Time for Viewers with Pitch Mode and FAQ
-  Catching Listeners and Direct Communication
-  Lead Collection

“

All B2B sellers are well aware of how difficult it is to reach the decision maker. The maximum that you can count on at the first contact is 2-3 minutes of attention. And for such tasks, we at Softprom started using sales tools from the Roi4Presenter team, in which we quickly and conveniently 'pack' our value propositions, send a link to them using various communication channels (LinkedIn, Telegram, e-mail, etc.), and when viewing them, we instantly connect and answer additional questions.

It's amazing how Roi4Presenter has shortened the sales cycle in some cases! While our competitors are holding webinars and sending out cold emails, we are entering into new contracts. And given that Roi4Presenter allows you to create extensive libraries of presentations, using them as part of Sales Enablement, the name of the product fully justifies its name and will definitely be useful to any sales department.



Sergey Taboranskiy,  
BDM, **Softprom**

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## DOWNLOAD MOBILE APP

