

Web service for outreach and lead generation that streamlines sales presentations and webinars

# Roi4Presenter

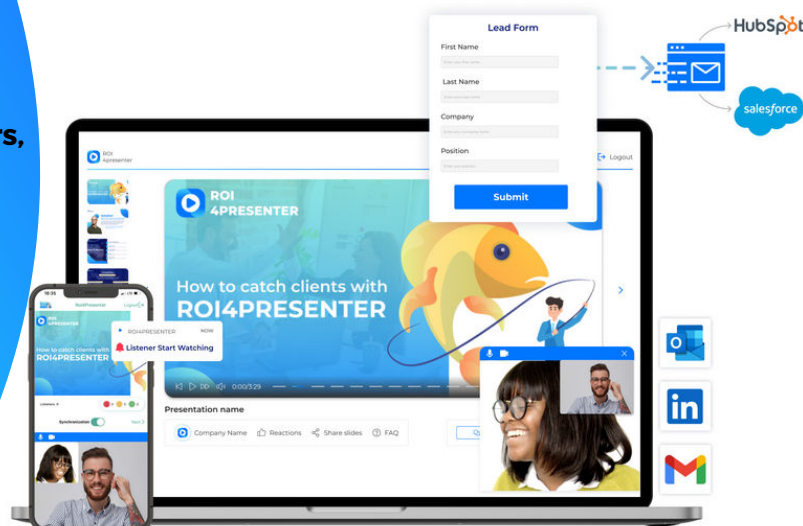
**For inside and outbound salespeople, marketers, HR's and everyone who actively uses presentations as a tool in their daily work**

Save time

Increase productivity

Reduce training costs for salespeople

Increase conversion



How to arrange a presentation with a client if he is busy?

How to train new sellers to sell new products?

How to increase the number of sales presentations while maintaining their quality?

How to make a webinar and attract listeners with minimal costs?



## Sales presentations

- Send web links to the presentation recording, 'catch' clients and chat with them online
- Make multiple presentations at the same time, anytime, anywhere
- Forget about the fear of cold calls and poor speaker quality - the presentation will speak for you
- Get a report on slide views, questions in mail and CRM



## Lead generation and webinars

- 'Perpetual webinar' - add a presentation to your site and it will work 24/7
- Capability to call a speaker and see answers to common questions
- Collects contacts from potential clients in CRM
- Save clients' time by providing a short presentation pitch as well as a full version



## Onboarding

- Quickly train new employees by giving them ready-made content
- The slide's script is always at hand to assist you with questions and answers
- Monitor salespeople activity with presentation reports
- Each sellers' mobile has the latest versions of all new product presentations for quick familiarization

## USERS ABOUT ROI4PRESENTER



All B2B sellers are well aware of how difficult it is to reach the decision maker. The maximum that you can count on at the first contact is 2-3 minutes of attention. And for such tasks, we at Softprom started using sales tools from the Roi4Presenter team, in which we quickly and conveniently 'pack' our value propositions, send a link to them using various communication channels (LinkedIn, Telegram, e-mail, etc.), and when viewing them, we instantly connect and answer additional questions.

It's amazing how Roi4Presenter has shortened the sales cycle in some cases! While our competitors are holding webinars and sending out cold emails, we are entering into new contracts. And given that Roi4Presenter allows you to create extensive libraries of presentations, using them as part of Sales Enablement, the name of the product fully justifies its name and will definitely be useful to any sales department.



Sergey Taboranskiy,  
BDM, **Softprom**



### HOW IT WORKS



Upload your presentation, add audio to your slides and answers to frequently asked questions



Create and send your audience a link to the offline broadcast of the presentation. At a convenient time for them, they look at it in the record with the selected detail and see the answers to frequently asked questions.



You will receive a message on your smartphone when the listener enters and you can connect to the session during the broadcast and continue to control the presentation live

### DOWNLOAD MOBILE APP



## ROI >500%

**Reduced training costs**

**Earlier start of sales - no lost income**

**Increased productivity - less time for responses**

**Increase income through conversion of deals**

We automate routine processes in sales presentation

**TRY NOW**

